

Regulating ICTs Roundtable

17 - 21 October 2016
London, UK



COMMONWEALTH
TELECOMMUNICATIONS
ORGANISATION



Overview

Appointed board members of regulatory agencies often come from different specialist backgrounds, but often with little or no prior experience of ICTs, in order for them to succeed they must fully understand the complexities of ICT regulation in its wider context. It is also paramount for board members to recognise opportunities and challenges that ICT regulation poses within the sector. The Commonwealth Telecommunications Organisation, with its long history of capacity building, is ideally placed to equip these senior decision makers with the know how to deliver on their core responsibilities as board members.

For more information:
about this course, or to register,
contact us on:
Tel: **+44 (0) 208 600 3818**
email: **h.muchando@cto.int**

OBJECTIVES

The objective of the course is to enable participants to develop a better understanding of policy, regulatory and management issues relating to the ICT sector.

TARGET AUDIENCE

This course is designed for newly appointed board members and senior officials from ICT and telecommunications regulatory organisations for the implementation and management of ICT policy.

EXPECTED OUTCOMES

On completion of this course, the successful participant will be able to:

- understand the wider context of ICTs within which regulation operates.
- understand the main issues facing board members of ICT regulatory bodies and ministries.
- identify sources of information and expertise available to assist in ICT regulation and policy.
- develop long-term partnerships with like minded peers.

COURSE OUTLINE

DAY ONE

Overview of ICT policy and regulation

- **Broadcast regulation**
 - Overview of the ICT/electronic communications sector
 - The context of telecommunications regulation: What are the key agendas?
 - Understanding key ICT indicators
- **The economics of regulation: Options for action**
 - The economic rationale of regulation: Principles and institutions
 - Telecommunications and antitrust
 - Economic aspects of regulating access to networks with a focus on spectrum

- Understanding the principles of price regulation and rate development
 - Understanding spectrum and the digital dividend
 - Numbering as a public good and a key revenue generator
- **Single or converged regulation - You decide.**

DAY TWO

Setting the scene

- Introduction to policy issues
- The role of ICTs in development - The big picture
- Group exercise: Key ICT4D agendas and challenges faced by participants in their countries
- The relationships between board members and the executive team
- Influencing global decisions on ICTs - The role of international organisations (ITU Study Groups, CIG, etc) and fora (WSIS, WCIT, TDAG, WTDC, CTO Forum, ICANN, GAC, and IGF);
- Postal regulation
- Cyberspace and its governance
- Handling consumer issues and effective management

DAY THREE

Regulation in practice

- **Case study - Ofcom**
- **The arguments for and against Universal Service Funds**
 - Who are the key political and social stakeholders for universal service access funds?
 - Case studies of universal service access funds in action
- **Industry presentations**
 - Utilising a Cloud platform
 - Dynamic spectrum access
 - UK's converged approach to communications regulation
 - Overview of new efficient compression technologies
 - Voluntary agreements in the EU

DAY FOUR

A private sector perspective

- Industry visit and presentations

DAY FIVE

Conclusions and actions

- Balancing the interests of governments, regulators, private sector and citizens
- Preparations of personal action plans
- Joining the ICT Regulatory Alumni Network
- End of workshop

All delegates will be taken on a guided tour of Central London at the end of day five.

TESTIMONIALS



I am very excited and privileged to have attended such a well coordinated, in-depth topic and relevant course. Presenters were experts on respective topics. The organisation in total was excellent. The organisers were very humble and very accommodative.

Zami Nkosi, Board Director and Chief Executive Officer, Universal Service and Access Agency of South Africa



This course is a must attend for all regulators both board and senior management. The topics are relevant, deep and the trainers are well experienced in informed. It opens up your horizon to broader perspective and to practises that would have worked or not worked in the industry

Grace Munjuri, Board Director, Communications Authority of Kenya.



The workshop is good for all those interested in ICT, especially those who play a key role in the formulating legislation in their countries on areas of ICT. I highly recommend this workshop for parliamentarians, government agencies and authorities in charge of formulating of laws in their country.

Honourable Jackson Kiptanui, Member of Parliament, Kenyan National Assembly.

PAST COURSE PHOTOS



The workshop will take place in the new high tech training centre at the CTO Headquarters in London, UK.



Senior decision makers from the 2014 worksop in London, UK.

Please fill in this application form and fax it back to +44 20 8600 3819 or return it to the CTO at the e-mail address below. Please use CAPITAL LETTERS.

Personal details

Mr/Mrs/Ms/Other First name Last name

Job title

Organisation

Address

City Postcode Country

Tel Mobile Fax

Email

Authorising line manager's name

Authorising line manager's email

Payment options

- 1) Select Delegate Rate
- | | | |
|-------------|-------------------------------------|---------------------------------|
| | Early Registration by: 17 Sept 2016 | Standard Rate |
| CTO Members | <input type="checkbox"/> £1,000 | <input type="checkbox"/> £1,200 |
| Others | <input type="checkbox"/> £1,300 | <input type="checkbox"/> £1,500 |

The above cost includes airport pickup and drop off, transport to industry visits, lunches, refreshments, welcome dinner, and guided tour of Central London. **Participants are expected to cover their own accommodation and flight costs.**

2) Payment mode (choose one option only)

- Invoice**
Invoice me at the above address (Discounts do not apply, payment must be received by us prior to workshop).
- Cheque**
Cheque enclosed, payable to "CTO HQ"
- Bank transfer**
Make payments to: Coutts & Co.
440 Strand, London, WC2R 0QS, UK
A/C Name: CTO; A/C Number 083675071
Bank Sort Code :18-00-02
SWIFT Code: COUT GB22
IBAN Reference: GB72COUT18000208367507

Credit Card: Visa / Mastercard (delete as appropriate)

Card holder's name

Card holder's billing address (if different from above)

Card number

Valid from Expiry date 3 digit security code on back of card

Signature

Date Name Signature

Additional information

To help us improve our services to you and your organisation, please tell us more about yourself and your organisation.

- | | |
|--|---|
| Your role in the organisation | Your area of work in the organisation |
| <input type="checkbox"/> Strategic / executive | <input type="checkbox"/> Business development |
| <input type="checkbox"/> Planning | <input type="checkbox"/> Corporate affairs |
| <input type="checkbox"/> Control | <input type="checkbox"/> Customer service and care |
| <input type="checkbox"/> Operational | <input type="checkbox"/> Engineering and technical management |
| | <input type="checkbox"/> Financial, purchasing & investor relations |
| | <input type="checkbox"/> IT / IP management |
| Your organisation type | Your organisation's service areas |
| <input type="checkbox"/> Government | <input type="checkbox"/> Fixed network / services |
| <input type="checkbox"/> Regulator | <input type="checkbox"/> Mobile / wireless network / services |
| <input type="checkbox"/> Operator | <input type="checkbox"/> Satellite network / services |
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Internet |
| <input type="checkbox"/> Other | <input type="checkbox"/> Broadcasting |
| | <input type="checkbox"/> Value-added services |
| | <input type="checkbox"/> Support |
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REGISTRATION DEADLINE

7 October 2016

3 SIMPLE WAYS TO REGISTER

Fill in and fax this form back to +44 20 8600 3819

Call the programme team at +44 20 8600 3800

E-mail the programme team at programmes@cto.int, quoting the course title.

NEED HELP?

Call us now on +44 20 8600 3800 or e-mail the programme team at programmes@cto.int

Summary Terms and Conditions

The CTO will endeavour, as can be reasonably expected, to ensure that the course is delivered to meet delegates' expectations. Registration is subject to availability and payment received by the deadline where specified for each course. Dates may be subject to changes. Travel, accommodation, daily transportation to venue, subsistence and other costs are the sole responsibility of the delegate and are not included in the above fees. Applicants are responsible for their visa arrangements and other formalities wherever required. Course bookings may be cancelled at the discretion of the CTO or its partners. Applicants paying by bank transfer are responsible for bank charges and any other such costs and should ensure the exact amount in GBP Sterling is credited in the CTO bank account. Applicants requiring additional information prior to their booking should ensure they provide sufficient time before the booking deadline. Cancellation rules apply, as summarised below. For a full version of our Ethical Framework or our Terms and Conditions, please visit our website at www.cto.int.

Cancellations / Refunds

For delegate cancellations/withdrawals, the following refund rules apply:

- 31 days or more prior to event: the full amount less a handling charge of 10% or a minimum of £55, whichever applies
- 30 days or less prior to event: no refund

For CTO cancellations/withdrawals, delegates are entitled to a 100% refund within 60 days of the withdrawal/cancellation. Refunds will be made by bank transfer only.

Data Protection / Privacy

The CTO does not sell, rent or lease its customer information to third parties. We may, from time to time, contact you on behalf of a third party/partner about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is not transferred to the third party/partner. In addition, we may share your information with trusted partners to help us perform statistical analyses, send you by e-mail or postal mail, provide customer support, or arrange for deliveries or other such services. All such third parties are prohibited from using your personal information except to provide these services to the CTO and they are required to maintain the confidentiality of your information. For more information about our privacy policy, visit our website at

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